

### **Elad Frenkel / CEO / Aqwise**

Mr. Frenkel was appointed as the Chief Executive Officer of Aqwise in 2007, bringing considerable experience in technology oriented ventures, global operations, diverse markets and industries, as well as marketing, business development, legal, finance and M&A background.

Prior to Aqwise, Mr. Frenkel served as Director of Business Development at Elron Electronic Industries (Nasdaq: ELRN), a leading Israel-based technology holding company, and a member of the IDB Holding Group, one of Israel's largest conglomerates. During his tenure in Elron, Mr. Frenkel led Elron's penetration into the Clean-Tech arena, through large-scale investments focusing in water technologies.

Mr. Frenkel served at the Board of Directors in several of Elron's Clean-Tech and Medical Devices group companies.

Prior to this post, Mr. Frenkel served in various positions at Paradigm B.V., a leading international software provider for the Oil and Gas industry, and at Nice Systems (Nasdaq: NICE), one of Israel's largest high-tech companies, focusing on the global homeland and security markets.

Mr. Frenkel is a member of the Israeli Legal Bar Association, and graduated *magna cum laude* from the Tel Aviv University Law Faculty (LL.B.). He also holds a B.A degree in Economics from the Tel Aviv University.