Invitation to Industry Sponsorship and Exhibition

Old Meets New

XIX WFN World Congress on Parkinson’s Disease and Related Disorders

Shanghai, China, December 11-14, 2011

www.kenes.com/parkinson
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>WELCOME LETTER</td>
<td>2</td>
</tr>
<tr>
<td>COMMITTEE</td>
<td>3</td>
</tr>
<tr>
<td>GENERAL INFORMATION</td>
<td>4</td>
</tr>
<tr>
<td>PRELIMINARY TIMETABLE</td>
<td>5</td>
</tr>
<tr>
<td>MAIN TOPICS</td>
<td>9</td>
</tr>
<tr>
<td>PREVIOUS SPONSORS AND EXHIBITORS</td>
<td>10</td>
</tr>
<tr>
<td>SPONSORSHIP PACKAGES &amp; ITEMS</td>
<td>12</td>
</tr>
<tr>
<td>EXHIBITION</td>
<td>17</td>
</tr>
<tr>
<td>ADDITIONAL INFORMATION FOR SPONSORS AND EXHIBITORS</td>
<td>20</td>
</tr>
<tr>
<td>SPONSORSHIP BOOKING FORM</td>
<td>22</td>
</tr>
<tr>
<td>EXHIBITION BOOKING FORM</td>
<td>23</td>
</tr>
<tr>
<td>TERMS AND CONDITIONS</td>
<td>24</td>
</tr>
</tbody>
</table>
On behalf of the World Federation of Neurology, Research Group on Parkinsonism and Related Disorders, I want to invite you to participate in the XIXth WFN World Congress on Parkinson’s Disease and Related Disorders that will take place in exciting Shanghai in December 2011.

This Congress will provide the latest research and update on the etiology, pathogenesis, potential diagnostic markers and treatment modalities of Parkinson’s Disease and its related disorders.

We expect an attendance of over 3,000 participants, bringing together a large faculty of distinguished scientists, clinicians and allied health experts with a wide range of expertise in this field.

Shanghai is the largest and most dynamic city in China with an extremely vibrant and cosmopolitan atmosphere. It is the main financial centre of China. It’s exhilarating nightlife is amongst the best in Asia, with a huge variety of nightspots. The wide range of restaurants available in Shanghai will ensure that all palates will be catered for. The city provides a varied selection of accommodation to suit all budgets. The new Pudong International Airport offers optimal connections within China, Asia and to the rest of the world. In December, the weather in Shanghai is usually cool, sunny and comfortable.

I hope that you will take time to enjoy the attractions of this metropolis as part of your Congress experience, and maybe also the rest of China, with its rich history.

Shengdi Chen
Chairman, XIXth WFN World Congress on Parkinson’s Disease and Related Disorders
COMMITTEE (Subject to Change)

Executive Scientific Board

Erik Ch. Wolters, The Netherlands (Chairman, WFN Research Group on Parkinsonism and Related Disorders)
Shengdi Chen, China
Robert A. Hauser, USA
Ariel Y. Deutch, USA
Peter Riederer, Germany
Moussa Youdim, Israel

Local Organizing Committee

Shengdi Chen, Shanghai (Congress Chairman)
Piu Chan, Beijing
Wei-Dong Le, Shanghai
Zhen-Guo Liu, Shanghai
Jian-Rong Liu, Shanghai
Sheng-Gang Sun, Wuhan
Jian Wang, Shanghai
Qin Xiao, Shanghai

Local Consultant Committee

Yu-Ping Jiang, Shanghai
Xiu-Ling Liang, Guangzhou
Dao-Kuan Liu, Shanghai
Zhuo-Lin Liu, Guangzhou
Yi Luo, Beijing
Xiang-Ru Sun, Beijing
Ming-Xun Tan, Beijing
Xiao-Fu Tang, Beijing
De-Long Xu, Shanghai
Ren-min Yang, Hefei
Zhen-Xin Zhang, Beijing

Local Scientific Committee

Piu Chan, Beijing
Yan Chen, Tianjin
Shu-Leong Ho, Hong Kong
Chun-Feng Liu, Suzhou
Guo-Guang Peng, Chongqing
Sheng-Gang Sun, Wuhan
Ming-Wei Wang, Shijiazhuang
Xiao-Min Wang, Beijing
Ping-Yi Xu, Guangzhou
Hai-Bo Chen, Beijing
Xiao-Chun Chen, Fuzhou
Jian-Ping Jia, Beijing
Yi-Ming Liu, Jinan
Hui-Fang Shang, Chengdu
Bei-Sha Tang, Changsha
Xin-Hua Wan, Beijing
Zhen-Fu Wang, Beijing
Bao-Rong Zhang, Hangzhou
Sheng-Di Chen, Shanghai
Li-Ying Cui, Beijing
Wei-Dong Le, Shanghai
Chuan-Zhen Lv, Shanghai
Ming Shao, Guangzhou
Li-Juan Wang, Guangzhou
Han-Cheng Wang, Taibei
Ruey-Mee Wu, Taibei
Jia-Wei Zhou, Shanghai
GENERAL INFORMATION

Venue
Shanghai International Convention Center
Oriental Riverside Hotel, 2727 Riverside Avenue
Pudong, Shanghai, 200120, China
Tel: + 86 2150370000
Web: www.shicc.net

Registration and Accommodation
As the official organizer for XIX WFN World Congress on Parkinson’s Disease and Related Disorders, Kenes International is pleased to welcome you to Shanghai and to offer special reduced rates at top hotels. Please visit www.kenes.com/parkinson for updated information.

Visa
Some participants may require a visa to travel to China. Participants are requested to check with the Chinese consulate or diplomatic mission in their home country. It is the responsibility of the participant to obtain a visa with no commitment from the organizers to provide any financial support.

Abstracts
Abstract submission for poster and platform presentations will shortly be available on the Congress website. Abstracts can be submitted for any of the main topics listed in this flyer.

CME Accreditation/Europe wide Accreditation
An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the congress web site

Liability and Insurance
The Congress Secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the XIXth WFN World Congress on Parkinson’s Disease and Related Disorders.

Organizers/ Secretariat
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P.O. Box 1726
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Switzerland
Tel: +41 22 908 0488
Fax: +41 22 906 91 40
Website: www.kenes.com/parkinson

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Fax: +41 22 906 91 40
Email: gscharf@kenes.com
## Preliminary Timetable

### SUNDAY, DECEMBER 11, 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>16:00</td>
<td>Sponsored Satellite Symposium</td>
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<tr>
<td>18:30</td>
<td>Opening Ceremony</td>
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<td>19:00</td>
<td>Opening Session</td>
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<td>20:30</td>
<td>Welcome Reception</td>
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### MONDAY, DECEMBER 12, 2011

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<tr>
<td>08:30</td>
<td><strong>Parallel Session</strong></td>
<td><strong>Parallel Session</strong></td>
<td><strong>Video-Supported Session</strong></td>
<td><strong>Educational Symposium</strong></td>
<td><strong>Chinese Session</strong></td>
<td><strong>Platform Abstract Presentations</strong></td>
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<td></td>
<td>Genotypes and Phenotypes:</td>
<td>Emerging New Treatments in</td>
<td>Synucleinopathies from</td>
<td>Parkinsonism and Parkinson’s</td>
<td>Parkinson’s disease</td>
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<td></td>
<td>Familial Parkinsonism</td>
<td>PD</td>
<td>Bench to Bedside (PD, MSA,</td>
<td>disease Pathology in</td>
<td>disease Pathology in Parkinson’s</td>
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<td>ADHD, RLS)</td>
<td>Parkinson’s disease</td>
<td>disease Pathology in</td>
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10:30  | **Plenary Session**         |
|       | Melvin Yahr Symposium:      |
|       | Parkinson’s Disease        |
|       | Revisited                  |

12:00  | **Lunch Break, Poster Viewing and Exhibition Visit** |

12:30  | **Sponsored Satellite Symposium** | **Sponsored Satellite Symposium** | **Educational Symposium** | **Parallel Forum** | **Parallel Forum** |
|       |                                |                                |                           |                  |                  |
|       |                                |                                | Biomarkers Imaging       | What about       | PD-MCI & PDD,    |
|       |                                |                                | (sonography, MRI)        | Braak            | DLB and AD       |
|       |                                |                                | Imaging (PET, SPET)      |                  |                  |

14:00  | **Plenary Session**         |
<p>|       | Hirotaro Narabayashi        |
|       | Symposium:                  |
|       | From Pathology to Diagnosis |</p>
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<tr>
<th>Time</th>
<th>Session/Activity</th>
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<tr>
<td>15:30</td>
<td><strong>Coffee Break, Poster Viewing and Exhibition Visit</strong></td>
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<td>16:00</td>
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<td>Chinese Video Session</td>
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<td>Platform Abstract Presentations</td>
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<td></td>
<td>Genotypes and Phenotypes: Sporadic Parkinson’s Disease</td>
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<td></td>
<td>Behavioural Disorders in PD</td>
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<td>Tauopathies from Bench to Bedside</td>
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<td>TAU Synuclein Neuromelanin</td>
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<td>Parkinsonism</td>
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<td>17:30</td>
<td><strong>Short Break to Change Halls</strong></td>
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<td>17:45-19:15</td>
<td><strong>Sponsored Satellite Symposium</strong></td>
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<tr>
<td>20:30-22:30</td>
<td><strong>Congress Dinner</strong></td>
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**TUESDAY, DECEMBER 13, 2011**

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<td>Platform Abstract Presentations</td>
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<td>Tremor Revisited: PD Tremor</td>
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<td>Cortical Dysfunction in PD</td>
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<td>Huntington’s Disease</td>
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<td>Non-motor signs and symptoms</td>
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<td>Premotor diagnosis</td>
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<td>Premotor (disease modifying) treatment</td>
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<td>Treatment of PD</td>
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<td>10:00</td>
<td><strong>Coffee Break, Poster Viewing and Exhibition Visit</strong></td>
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<td>10:30</td>
<td><strong>Plenary Session</strong></td>
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<td>Margaret Höhn Symposium: Initiating Treatments in Early PD Patients</td>
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<td>12:00</td>
<td><strong>Lunch Break, Poster Viewing and Exhibition Visit</strong></td>
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<td>Non-Pharmacological treatment</td>
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<td>Conventional Pharmacological treatment</td>
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<td>The iron story</td>
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<td>Neuro-rehabilitation in PD</td>
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**WEDNESDAY, DECEMBER 14, 2011**

<table>
<thead>
<tr>
<th>Hall A</th>
<th>Hall B</th>
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<td>Video-Supported Session</td>
<td>Educational Symposium</td>
<td>Chinese Session</td>
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<tr>
<td></td>
<td>Dystonia</td>
<td>Hot Topics in DBS</td>
<td>Myoclonus</td>
<td>Deep brain stimulation</td>
<td>Continuous dopaminergic stimulation (apomorphine, patches)</td>
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<td>10:00</td>
<td>Coffee Break, Poster Viewing and Exhibition Visit</td>
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<td>10:30</td>
<td>Plenary Session</td>
<td>David Marsden</td>
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<td>Asian Movement Disorders</td>
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<td>MSA PSP Tremor</td>
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<td>New Targets in DBS</td>
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<td>What are the Pitfalls in Clinical Trials</td>
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<td>Xin-De Wang Symposium: Is Pre-Motor Diagnosis Possible?</td>
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<td><strong>Educational Symposium</strong></td>
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<td>Role of Neuroinflammation in the Pathogenesis of PD</td>
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<td>Pain and Fatigue in PD</td>
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<td>Dystonia</td>
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<td>Chorea and Tics Dystonia Psychogenic movement disorders</td>
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<td>Related Disorders</td>
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<td><strong>Sponsored Satellite Symposium</strong></td>
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MAIN TOPICS

- ADHD/ OCD/ Tourette Syndrome
- Allied health
- Alpha-synuclein
- Animal models
- Autonomic nervous system
- Biological markers, early diagnostic tests
- Chorea/ Huntington’s chorea
- Cognition
- Cortex
- Cortico-basal degeneration
- Deep brain stimulation
- Dementia/ Dementia with Lewy bodies/ PD-related dementia
- Depression in PD
- Diagnosis: diagnostic tools
- Diagnosis: premotor diagnosis
- Dyskinesia
- Dystonia
- Drug-induced movement disorders
- Drugs: COMT and MAO inhibitors
- Drugs: L-dopa, dopamine agonists
- Drugs: new drugs
- Drugs: disease-modifying drugs
- Drugs: unwanted side effects
- Economics
- Extra-basal ganglia sites: cortex/ thalamus
- Familial/genetic forms of parkinsonism
- Frontotemporal dementia with parkinsonism
- Gait disorders, falls
- Genetics, genomics and proteomics
- Gene therapy
- Imaging
- Impulse control disorders
- Inclusion bodies
- Inflammation
- Iron, copper, manganese
- Multiple stem Atrophy/ Shy-Drager/ Parkinson’s Plus
- Myoclonus
- Neuropathology/ neurodegeneration/ neuronal death
- Neurophysiology
- Neurotoxicity/ toxic proteins
- Olfaction
- Parkin, LRRK2/ PINK
- Parkinson’s Disease
- Pharmacogenetics
- Post-traumatic movement disorders
- Protein aggregates, tau
- Protein processing/ ubiquitin/ proteasome
- Psychogenetic movement disorders
- Psychiatric symptoms in movement disorders
- Psychosis in PD
- Quality of life
- Rehabilitation
- Sleep disturbances/ RLD/ PLMD
- Stem cells/ pigmented retinal epithelial cells
- Stiff person syndrome
- TMS
- Therapeutic drug monitoring
- Transplantation
- Tremor
- Wilson’s disease
PREVIOUS SPONSORS AND EXHIBITORS
XVIII WFN World Congress on Parkinson's Disease and Related Disorders
Miami Beach, Fl, USA, December 13-16, 2009

PLATINUM SUPPORTERS

SILVER SUPPORTER

SUPPORTERS

UNRESTRICTED EDUCATIONAL GRANTS
SPONSORSHIP OPPORTUNITIES

SPECIAL REQUESTS
Tailored packages can be arranged to suit your objectives. Please feel free to contact the Sponsorship and Exhibition Sales Department to discuss your needs.

PACKAGES & SYMPOSIA

PLATINUM SPONSORSHIP PACKAGE

- **Plenary Satellite Symposium**
  - Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee.
  - Includes: hall rental, standard audio/visual equipment, display table
  - Symposia programs and abstracts will be included in the Program (subject to receipt by publishing deadline)
  - Sponsor may prepare 5 posters to promote the Satellite Symposium
  - The following timeslots have been designated for a Plenary Satellite Symposium for Platinum Supporters and will be allocated on a first come, first served basis:
    - Sunday, December 11, 2011, 16:00 - 17:30 [sold]
    - Monday, December 12, 2009, 12:30 – 14:00
    - Tuesday, December 13, 2009, 12:30 – 14:00
    - Wednesday, December 14, 2009, 12:30 – 14:00

- **Advertisement**
  - Inclusion of Sponsor’s symposium invitation in the participants’ bags (insert to be provided by sponsor)
  - Full Page Color Symposium Advertisement in the Program
  - Sponsor’s logo with hyperlink on Congress website
  - Sponsor’s company brochure will be inserted in the participants’ Congress bags as well as an invitation to the Satellite Symposium noted above

- **Registration**
  - Ten Congress registrations

- **Acknowledgement**
  - Platinum Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the Program
GOLD SPONSORSHIP PACKAGE

- Parallel Satellite Symposium
  - Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee.
  - Includes: hall rental, standard audio/visual equipment, display table
  - Symposia programs and abstracts will be included in the Program (subject to receipt by publishing deadline)
  - Sponsor may prepare 3 posters to promote the Satellite Symposium
  - The following timeslots have been designated to Gold Supporters and will be allocated on a first come, first served basis:
    Monday, December 12, 17:45 – 19:15 sold
    Tuesday, December 13, 17:45 – 19:15

- Advertisement
  - Inclusion of Sponsor’s symposium invitation in the participants’ bags (insert to be provided by sponsor)
  - Full Page Color Symposium Advertisement in the Program
  - Sponsor’s logo with hyperlink on Congress website
  - Sponsor’s company brochure will be inserted in the participants’ Congress bags as well as an invitation to the Satellite Symposium noted above

- Registration
  - Six Congress registrations

- Acknowledgement
  - Gold Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the Program
SILVER SPONSORSHIP PACKAGE

- **Parallel Satellite Symposium**
  - Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 90 minutes, program subject to the approval of the Congress Scientific Committee.
  - Includes: hall rental, standard audio/visual equipment, display table
  - Symposia programs and abstracts will be included in the Program (subject to receipt by publishing deadline)
  - Sponsor may prepare 3 posters to promote the Satellite Symposium
  - The follow timeslot has been designated to Silver Supporters and will be allocated on a first come, first served basis:

  Wednesday, December 14, 17:45 – 19:15

- **Advertisement**
  - Inclusion of Sponsor’s symposium invitation in the participants’ bags (insert to be provided by sponsor)
  - Full Page Color Symposium Advertisement in the Program
  - Sponsor’s logo with hyperlink on Congress website
  - Sponsor’s company brochure will be inserted in the participants’ Congress bags as well as an invitation to the Satellite Symposium noted above

- **Registration**
  - Two Congress registrations

- **Acknowledgement**
  - Silver Sponsors will be acknowledged as such on the Sponsors’ Board on-site and in the Program

Special time slots will be designated and will be allocated on a “first come, first served” basis.

The sponsoring company, in addition to the sponsorship fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Symposium speakers have already been invited by the Congress.

Satellite Symposia programs are subject to approval by the scientific committee of the Congress. In case where the scientific committee will disapprove the Satellite Symposia program, each party will be entitled cancel the Satellite Symposia booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.
INDIVIDUAL SPONSORSHIP ITEMS

CD-ROM
The CD-ROM will contain all of the 2011 Congress Abstracts.
- Exclusive advertisement on the back cover of the CD-ROM case
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

SPEAKERS’ SPONSORSHIP
Sponsorship of speakers plays a major role in the success of the Congress and provides a diverse faculty. Sponsorship covers the speakers’ direct expenses – 1 (APEX) flight ticket, hotel accommodation and registration fee, which will be handled by the Secretariat.
- Speakers will be notified of the name of their sponsoring company
- Sponsor’s logo on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

CONGRESS BAGS
The Organizer will provide the participants’ Congress bags.
- The bag will bear the Sponsor’s logo and the Congress logo
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

CYBER CENTER
There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.
- Opportunity to display company logo on screen saver
- Opportunity to display company logo on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Cyber Center
- Opportunity to provide your company’s letterhead for the Cyber Center’s printers
- Opportunity to place your own carpet for branding
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

WELCOME RECEPTION (Sole Sponsorship)
Sponsor will have the opportunity to promote itself through a Welcome Reception on the first evening to which all Congress attendees are invited.
- Sponsor’s logo on invitations and menus
- Sponsor’s logo on sign at the entrance to the Welcome Reception
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

FACULTY DINNER (Sole Sponsorship)
This is an opportunity for Sponsor to be associated with a prestigious dinner for the International Scientific and Local Congress Faculty.

- Sponsor’s name and logo printed on function invitation and menu
- Sponsor’s logo on sign at the entrance to the event
- Sponsor will have the opportunity to distribute giveaways
- Sponsor will be acknowledged as an Official Sponsor in the Congress Program
- 6 complimentary invitations to the Faculty Dinner
- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

POSTER BOARDS

- Sponsor acknowledgment at the entrance to the poster area
- Sponsor’s logo will be displayed on the poster header boards
- Acknowledgement on Sponsors’ Board on-site
- Acknowledgement on Sponsors’ List in the Program

ADVERTISING SPONSORSHIP OPPORTUNITIES

Advertisements are available in the following Congress publications:

CALL FOR ABSTRACTS & REGISTRATION BROCHURE

The Call for Abstracts & Registration Brochure will be distributed to a mailing list of 20,000 potential Congress participants.

PROGRAM

The Program will be distributed in China to all registered participants.

MINI-PROGRAM (Sole Sponsorship)

Exclusive advertisement, on the back cover of this pocket size a useful Congress overview.

- Sponsor’s logo with hyperlink on Congress website
- Acknowledgement in the Sponsors’ List in the Program
- Acknowledgement on Sponsors’ Board on-site

BOOKMARK (Sole Sponsorship)

A bookmark with your full color advertisement on both sides will be placed in the Program.

Please note that it is the Exhibitor’s / Sponsor’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicine.
EXHIBITION

The commercial/technical Exhibition will be held in the Shanghai International Convention Center. The floor plan has been designed to maximise Exhibitors’ exposure to the delegates.

The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis.

SPACE ONLY RENTAL (Minimum of 12 sqm)

This includes:
- Exhibitors’ badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL

This includes:
- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

ADDITIONAL BENEFITS:

When you exhibit your company will receive the following additional benefits:
- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Listing and profile in the On-Site Program/ Exhibitor Guide
- Logo on Congress Website
- Company name on Exhibition signage during Congress

**Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.
EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee *price available on request*. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the “General Information” Section.

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Final Program.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.
Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

**CONTRACTS & CONFIRMATION**

**SPONSORS**

Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

**EXHIBITORS**

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

**SPONSORSHIP TERMS & CONDITIONS**

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.
BOOKING PROCEDURES and PAYMENT INFORMATION

TERMS OF PAYMENT
60% upon receipt of the sponsorship agreement and first invoice
40% by July 11th, 2011
All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

PAYMENT METHODS
Account type Current account in USD No. 693980-52-272
WFN/W.Cong Parkinson’ D. 2011
Kenes International Organizers of Congresses Ltd.
IBAN No. CH03 0483 5069 3980 5227 2

Clearing number 4835
Swift address CRESCHZZ12A

CANCELLATION / REDUCTION POLICY:
Cancellation or reduction of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the “General Information” Section, above.)

The organizers shall retain:
• 10% of the agreed package amount if the cancellation/ reduction is made before April 11th, 2011 inclusive
• 50% of the agreed package amount if the cancellation/ reduction is made between April 12th and July 11th, inclusive
• 100% of the agreed package amount if the cancellation/ reduction is made after July 12th, 2011
SPONSORSHIP BOOKING FORM

Please complete all details and send to:

Maya Yatsiv or Gabriela Scharf  
XIX World Congress on Parkinson’s Disease and Related Disorders  
Kenes International, 1-3 Rue de Chantepoulet, CH 1211 Geneva 1, Switzerland  
Tel: +41 22 908 0488 ext: 947 - ext :835  
Fax: +41 22 906 9140  
Email: myatsiv@kenes.com or gscharf@kenes.com

CONTACT NAME:  
COMPANY NAME:  
NAME (as to appear in all Congress publications):  
ADDRESS:  
CITY:  
POST / ZIP CODE:  
COUNTRY:  
TELEPHONE:  
FAX:  
EMAIL:  
WEBSITE: 

I would like to book the following Sponsorship Items:

<table>
<thead>
<tr>
<th>Sponsorship item</th>
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<tbody>
<tr>
<td>Platinum Sponsorship Package</td>
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<tr>
<td>Gold Sponsorship Package</td>
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<tr>
<td>Silver Sponsorship Package</td>
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<tr>
<td>CD-Rom</td>
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<tr>
<td>Congress Bags</td>
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<td>Speakers’ Sponsorship</td>
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<td>Cyber Center</td>
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<td>Welcome Reception</td>
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<td>Faculty Dinner</td>
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<td>Poster Boards</td>
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<td><strong>Advertising</strong></td>
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<tr>
<td>Call for Abstracts &amp; Registration Brochure</td>
<td></td>
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<tr>
<td>Final Program (Back Page, Inside Front, Inside Back/ Inside Page)</td>
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<tr>
<td>Mini-Program</td>
<td></td>
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<tr>
<td>Bookmark</td>
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Total Amount (please complete)

☐ Provisional Booking – The item will be released if not confirmed within 14 days  
☐ Please call me to discuss our sponsorship package  
☐ Please send me a sponsorship contract and first 60% deposit invoice

Signature ................................................. Date .........................................................
EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

Maya Yatsiv or Gabriela Scharf
XIX World Congress on Parkinson’s Disease and Related Disorders
Kenes International, 1-3 Rue de Chantepoulet, CH 1211 Geneva 1, Switzerland
Tel: +41 22 908 0488 ext: 947 - ext : 835 Fax: +41 22 906 9140
Email: myatsiv@kenes.com or gscharf@kenes.com

CONTACT NAME: ..............................................................................................................................

NAME OF COMPANY: ...........................................................................................................................

NAME (as to appear in all Congress publications): ..................................................................................

ADDRESS: ...........................................................................................................CITY: ............................................................

POST / ZIP CODE: ...........................................................COUNTRY: ...........................................................................

TELEPHONE: ........................................................................................................FAX: ..........................................................

EMAIL: ..................................................................................................................WEBSITE: ..................................................

WE HEREBY APPLY TO BOOK EXHIBITION SPACE ONLY / SHELL SCHEME

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand No</th>
<th>Space Only/ Shell Scheme</th>
<th>No. of Square Metres</th>
<th>Total Price</th>
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<tbody>
<tr>
<td>1st Choice</td>
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<td>2nd Choice</td>
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<td>3rd Choice</td>
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**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed ............................................................................................................................

- Provisional Booking – The booth will be released if not confirmed within 14 days
- Payment has been made by cheque/transfer, please forward me final confirmation and invoice
- Please send me a first deposit invoice for 60% of the total amount due

SIGNATURE:.............................................................. DATE ..............................................................

We accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I am authorised to sign this form on behalf of the
TERMS AND CONDITION

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring Firm (Exhibitor/s / Sponsor/s).

Application to Participate
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor
Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / Sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor. By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.
No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer
The Organizer undertakes to allocate exhibition space/Sponsorship items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.
The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or Sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance
Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the organizer under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Organizer / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations
The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.
The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.
In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.
Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.
Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and expenses.
Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.
Payment is to be made in accordance with the conditions of payment listed in the prospectus.
Should the Exhibitor /Sponsor fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ Sponsorship items or seek compensation for non-fulfilment of contract.
Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors’ badges will not be mailed in advance and may be collected from the Exhibition Manager’s desk.
The Organizer ensures daily cleaning of the aisles. Exhibitors /Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.
Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.
Any special decoration or fittings must be submitted to the Organizer for prior authorization.
Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice
It is the Exhibitor’s / Sponsor’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organiser to any suits, demands by the Sponsors/Exhibitor/any third party.