



The 3rd International Nanotechnology
Conference & Exhibition

March 26-27, 2012
InterContinental Hotel | Tel Aviv, Israel

PLATINUM SPONSORSHIP PACKAGE (Limited to five companies) Cost: to be given upon request

√ Satellite Symposium

- Exclusive Sponsorship of an official Symposium
- Up to 90 minutes; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Hall rental, standard audio/visual equipment, Display table
- Breakfast or lunch served to all symposium invitees
- The symposium will be included in the conference program
- Designed html invitations
- Time slots :TBD
 - Speaker will be invited by the sponsor. Sponsor will send the HTML invitations and will be responsible for the RSVP process.

√ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo indicated in conference printings
- Sponsor's logo indicated in the event invitations
- Sponsor's logo indicated in the electronic and direct mailers (sponsors adds only)
- Sponsor's logo indicated in the daily newspapers adds (sponsors adds only)
- Full page color advertisement in the exhibition catalogue. (advertisement to be provided by sponsor)
- Company's logo will be displayed in all conference halls during the meeting
- Inclusion of Sponsor's collateral in the participants' bags (insert to be provided by sponsor)

√ Registration

- Five Conference registrations

√ Acknowledgment

- Platinum Sponsors will be acknowledged in the program alongside the sessions' information as " Sponsored by"
- Platinum sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

√ Private Meeting room

- One meeting room including light refreshment for 10 people will be provided to the company throughout the NanoIsrael Meeting. The meeting room will include a phone line open to international calls.

GOLD SPONSORSHIP PACKAGE***Cost: to be given upon request*****√ Advertisement**

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo indicated in conference printings
- Sponsor's logo indicated in the event invitations
- Sponsor's logo indicated in the electronic and direct mailers (sponsors adds only)
- Sponsor's logo indicated in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting
- Inclusion of Sponsor's collateral in the participants' bags (insert to be provided by sponsor)

√ Registration

- Three Conference registrations

√ Acknowledgment

- Gold Sponsors will be acknowledged in the program alongside the sessions' information as " Sponsored by"
- Gold sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

SILVER SPONSORSHIP PACKAGE***Cost: to be given upon request*****√ Advertisement**

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo indicated in conference printings
- Sponsor's logo indicated in the event invitations
- Sponsor's logo indicated in the electronic and direct mailers (sponsors adds only)
- Sponsor's logo indicated in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting
- Inclusion of Sponsor's collateral in the participants' bags (insert to be provided by sponsor)

√ Registration

- Two Conference registrations

√ Acknowledgment

- Silver Sponsors will be acknowledged in the program alongside the sessions' information as " Sponsored by"
- Silver sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

Individual Sponsorship Opportunities

Company Targeted satellite workshop session (Limited to three companies) Cost: to be given upon request

- Company workshop up to 90 minutes committee
- Up to 100 invitees
- Hall rental, standard audio/visual equipment, Display table
- Afternoon cocktail served to all workshop invitees
- Designed html invitations

- Speaker will be invited by the sponsor. Sponsor will send the HTML invitations and will be responsible for the RSVP process.

For the above workshop sessions, the following applies:

- Special time slots have been designated and will be allocated on a "first come, first serve basis"
- The satellite workshop session does not grant automatic sponsorship rights other than the sponsorship of the session, If company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged
- The sponsoring company in addition to the sponsoring fee must cover the speaker's expenses including registration fees.

NETWORKING CLUB PACKAGE (ONE ON ONE MEETING ROOM – Up to 2 companies) Cost: to be given upon request

✓ Acknowledgement as Gold sponsor:

Company logo will be indicated in all relevant NanoIsrael Israel publications as follows:

- Event Website including a hyperlink to the company's' website
- 1st & 2nd announcement brochures
- Conference printings
- Exhibition Catalog
- 30,000 invitations
- Electronic and direct mailers (sponsors adds only)
- Event signage on-site
- Daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting

✓ Networking Club package will entail the following:

- Networking club will be designed with company's logo
- Networking website will bear sponsor's logo on top of page
- All email sent from the networking system will bear company's logo
- Light refreshment will be served during meeting hours
- Company's logo will be prominently displayed on screen.
- Opportunity to provide your company's letterhead for the tables' area.

- Opportunity for branding the bar with doilies / napkins / glasses etc

NanoIsrael ANNUAL GALA PARTY

Cost: to be given upon request

Company will have the opportunity to promote itself through the opening ceremony which will be followed by a welcome reception on March 26, 2012 to which all conference attendees are invited.

- Company logo will appear on the opening ceremony special invitations.
- Company logo will appear in the event hall signposting.
- Kenes and INNI are responsible to organize the Party event, and to provide all relevant information to the company prior to the event.

For the above opening ceremony, the following applies:

- The time slot and location of the opening ceremony is subject to change
- The company sponsoring the opening ceremony will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

CONGRESS BAGS (One sponsor only)

Cost: to be given upon request

- The bag will bear the sponsor's logo and the conference logo
- The bag will be handed out to all conference participants and will contain all sponsor's collateral

The company sponsoring the conference bags will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

Conference Lanyards (One sponsor only)

Cost: to be given upon request

Company will be the Sole Sponsor of the lanyards that will be handed to all conference attendees upon arrival.

The company sponsoring the conference lanyards will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

Coffee Break (Limited to two companies only) Cost: to be given upon request

Coffee breaks will be served during breaks on each day of the conference sessions. Sponsor will be given the opportunity to sponsor a coffee break of his choice

- Sponsor will be given the opportunity to provide branded napkins
- Company will be acknowledged as the sponsor of the chosen coffee break and will be indicated in the conference program alongside the coffee break as "Sponsored by"
- Coffee break will be branded with the company's logo

Speakers Dinner Cost: to be given upon request

This is an opportunity for the sponsor to be associated with a prestigious dinner held for the speakers and steering committee

- Sponsors name and logo will be printed on the function invitation and menu
- Sponsors name and logo will appear on a sign placed at the entrance of the dinner's venue
- 10 complimentary invitations to the speakers dinner

Dinner information:

- Date: 25.03.12
- Location: TBD
- Hours: 19:30-24:00 for approximately 100 participants
- First class prestigious restaurant

The company sponsoring the speakers' dinner will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the Sponsorship Office to discuss your needs:

lan@kenes.com